



CIA Alumni
The Culinary Institute of America

Friday, October 6 - Sunday, October 8, 2023

Presenting Sponsor

\$15,000

- Your company will be recognized as a Presenting sponsor during Alumni Weekend, including Run for Your Knives 5K Run/Walk
- Opportunity to provide and incorporate your product or utilize your service through Opening/Presenting Kitchen Showcase hands-on experience with your own chef(s)/culinary team in conjunction with dedicated CIA chefs
- Your company will have the opportunity to award a \$2,500 Run for Your Knives scholarship at the event
- Your company will be thanked in remarks during Alumni Weekend events
- Your company will have the opportunity to provide and incorporate your product or utilize your service during Alumni Weekend, including Run for Your Knives 5K Run/Walk
- Your company logo will be included in all general recognition signage
- Your company logo will be included on alumni weekend event banner
- Your company logo will be recognized on RFYK event t-shirt
- Your company will have the opportunity to donate product for the student RFYK gift bags (750 expected attendees)
- Your company will have the opportunity to provide and incorporate your product or utilize your service for the RFYK refuel station
- Your company will have the opportunity to donate the Alumni Weekend parting gift (125 expected attendees)
- Your company logo will be included on all promotional email blasts through the CIA Alumni Network
- Your company logo and website link will be featured on www.ciaalumninetwork.com
- Two (2) complimentary tickets to Alumni Weekend events

Kitchen Showcase Sponsor

\$7,500

- Recognition from the podium as a Kitchen Showcase Sponsor
- Opportunity to provide and incorporate your product or utilize your service through 1 Kitchen Showcase hands-on experience with your own chef(s)/culinary team in conjunction with dedicated CIA chefs
- Opportunity for sponsor representatives and/or guest chef(s) to participate in 1 Alumni Weekend meal, breakfast or lunch, or reception (as per event schedule) with a cooking station
- Opportunity to provide product to be used for meals during CIA Alumni Weekend &/or RFYK refuel station
- Company logo featured on event webpage, save the date, emails, and recognition in social media posts

Continued

- Your company logo will be included in all general recognition signage
- Your company will have the opportunity to donate the Alumni Weekend parting gift (125 expected attendees)
- Your company will have the opportunity to donate product for the student RFYK gift bags (750 expected attendees)
- Invitations for two (2) guests

Food & Beverage Sponsor

\$5,000

- Recognition from the podium as a Food & Beverage Sponsor
- Opportunity to provide product to be used for meals during CIA Alumni Weekend &/or RFYK refuel station
- Company listed on event webpage, save the date, emails, and recognition in social media posts
- Your company logo will be included in all general recognition signage
- Your company will have the opportunity to donate the Alumni Weekend parting gift (125 expected attendees)
- Your company will have the opportunity to donate product for the student RFYK gift bags (750 expected attendees)
- Invitations for two (2) guests

FOR MORE INFORMATION

Steve Swofford '97, Advancement Officer at 281-974-7054 Steve.Swofford@culinary.edu

The biggest alumni event of the year! A weekend filled with food and beverage along with educational programming and networking events with over 125 former classmates, colleagues, deans, and instructors. The event's annual Run for Your Knives™ Run/Walk raises critical funds for student scholarships with an estimated 800 expected attendees.

The CIA is grateful for your support — thank you!